

**Computer Studies & Information Processing
Web Site Development
Using MS Expression Web**

Fall 2009

Thursdays - 6:00 pm - 10:00 pm
Lecture/class work - 6:00 to 9:00 / Lab - 9:00 to 10:00
INSTRUCTOR - Jim Kirby jkirby@ccri.edu
Faculty web: <http://faculty.ccri.edu/jkirby>

Courses

~~Fundamentals of Web Site Development (Expression Web)~~

~~COMI 1770 - 108~~

~~15 weeks, Jan. 22 - May 7 - 3 credits (CANCELLED DUE TO LOW ENROLLMENT)~~

Introduction to Web Site Development (Expression Web)

COMI 1771 - 108

5 weeks, Sept. 10 - Oct. 8 - 1 credit

Intermediate Web Site Development (Expression Web)

COMI 1772 - 108_

5 weeks, Oct. 15 - Nov. 12 - 1 credit

Advanced Web Site Development Using CSS (Expression Web)

COMI 1773 - 108

5 weeks(?), Nov. 19 - Dec. 17- 1 credit

Text Book:

You MUST have the assigned text book to participate in this course. Most of the work involves reading and completing projects found only in the text.

Microsoft Expression Web Illustrated Complete

by Julie Riley

ISBN-10: 1-4239-0550-4

(see details at: <http://faculty.ccri.edu/jkirby/textbooks.shtml>)

Other Materials:

- A copy of the Expression Web program installed on your personal machine (otherwise, you will need to do all of your homework in the academic labs) A free copy of the program, courtesy of the CCRI Computer Studies Dept., should be available for you to download before the second class.
- Flash drive, 1 gig or greater
- 1", 3-ring Binder for storage of syllabus & hand-outs and 3-hole, ruled paper for note-taking.

Notes:**Homework Assignments**

Expect to spend an average of 2-3 hours doing homework per hour spent in class. For this 3-hour (+1 hr. lab) class, that equals 6 to 9 hours of homework per week. That is the norm for undergraduate courses at U.S. colleges. (To see numerous examples of this norm from various college web sites, use any search engine to search: "How many hours of homework per class hour +college".)

COURSE DESCRIPTION (COMI 1770 - 15-week course)

This course is designed to familiarize the student with the development and publication of basic World Wide Web sites. The student will learn to create a web site using Microsoft's Expression Web development program. The student will learn to:

- Create a Web site
- Add Text and Links
- Structure and Style Text
- Work with Images
- Enhance a Design with CSS
- Design Site Navigation
- Publish a Web Site
- Create and Style Tables
- Create a Form
- Work with Behaviors
- Use Code Tools
- Create Advanced Typography Using CSS*
- Create a Page Layout with CSS*
- Use Advanced CSS Methods*

*During the final 5-week portion of the class, (weeks 11-15) the student will learn how to maximize the accessibility of their web pages by separating design from content through the use of cascading style sheets (CSS).

For a break-out of the above areas covered during each of the 1-credit, 5-week courses, see the following link on my faculty web home page:

[Classwork/Labs/Homework](#)

Prerequisites

The college does not have prerequisites to taking these courses, however, in order to get the most out of the class, a basic knowledge of the Windows operating system (Vista) and Word processing skills is strongly recommended. (For courses of this nature, see: [Computer Basics](#) and [Expanding Your Computer Skills](#).)

A familiarity with the World Wide Web, browser programs such as Internet Explorer and Firefox and some knowledge of HTML will be helpful. (For courses of this nature see: [Intro to HTML](#) and [Introduction to the Use of the Internet](#).)

Sending and receiving e-mail through your CCRI e-mail account will be required for all students of these courses so, a working knowledge of [how to use Pipeline e-mail](#) will be necessary.

GRADING POLICY:

"Eighty percent of success is showing up" ~ Woody Allen

Tests/Quizzes/Final Project - 70%

Attendance/class participation, lab work, homework assignments - 30%

GRADES

See "Grading System" at: <http://www.ccri.edu/Catalog/pdfs/acadinfo.pdf> (see pg. 3 of 9)

Homework/Assignments Policy:

Many assignments will involve publishing your work to the web. (During weeks 8-15.)

Assignments are due on the day designated by the instructor. Failure to publish or hand-in an assignment on the due date will result in a grade of 0.

Be sure to include your name, web site address (URL) and CCRI e-mail link in the footer of ALL published work.

Assignments that are printed publications should be labeled with your name and CCRI e-mail link. Printed assignments must be completed in Word, then burned to a CD and submitted by the due date.

POLICY ON ACADEMIC DISHONESTY:

Students may not use or copy another person's work (or portions of it) without citing that work. See Student Handbook for full text of CCRI's POLICY ON ACADEMIC DISHONESTY:

http://www.ccri.edu/Advising/Student_Services/handbook.shtml#POLICY%20ON%20ACADEMIC%20DISHONESTY

EXAMINATION POLICY:

For 3-credit course: Two (2) EXAMS on weeks 5 and 10 and a FINAL PROJECT will be due on week 15.

For 1-credit courses: One (1) Exam will be given on the final week of the course.

For a detailed breakdown of quiz and tests schedules see:

<http://faculty.ccri.edu/jkirby/quizzes.shtml>

MAKEUP EXAMS/PROJECTS - Students are responsible for making up exams/projects missed for a legitimate reason, such as illness. **A physician's note must be presented for a medical extension to be considered.** If an exam is missed, it MIGHT be possible for the student to make-up the work IF they have a legitimate excuse (medical) AND make **immediate** arrangements with the instructor for the assignment of a make-up project to be completed by a date to be determined by the instructor. **Please note:** There is no guarantee that the make-up assignment will be easier or less time-consuming than the exam...in fact, it will most likely be more difficult and time consuming and be due within a very short period of time.

ATTENDANCE POLICY:

Class begins at 6:00 p.m., sharp. 3-credit course students are allowed only three (3) late arrivals for class. 1-credit course students are allowed only one (1) late arrival for class. Points will be deducted from your mid-term or final grade every time you are late after you have utilized your allowed lates.

Absences will result in a loss of points for attendance.

- For the 15-week course, each absence will result in the loss of 7 points (1/15th of 105 points).
- For the 5-week courses, each absence will result in the loss of 20 points (1/5th of 100 points).
- Even one absence can mean a very significant drop in your grade; particularly for the 5-week courses.

Leaving before the end of class & lab (10:00 or upon dismissal by instructor), must be discussed in advance, with the instructor. Students who leave without notice will be assessed an absence for that entire class.

MISCELLANEOUS:

Do not lose or misplace this syllabus; the rules and procedures listed are strictly enforced.

It is strongly recommended that students read the assigned chapters **prior** to the class lectures. Class participation is required.

Take notes. Much of the content covered in class **and included in the exams/projects** is not in the book.

The instructor may raise or lower your grade despite your test, quiz or project grade's numeric average, based on attendance, punctuality and classroom participation.

Please be sure that all electronic devices (cell phones, pagers, etc.) are turned off or to "vibrate" BEFORE entering class.

We will take two scheduled 15-minute breaks per class. One break will occur at approximately 7:30 and the second at 8:45 before the beginning of the lab portion of the class.